

The **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** developer of the real estate development project under the brand name CITY MANSION informs the visitors (hereinafter: Interested Person) of the website [www.cityparkmansion.com](http://www.cityparkmansion.com) (hereinafter: Website) on the personal data processed by it, its practise in connection with the processing of personal data, the organisational and technical measures taken for the protection of personal data and the rights of the data subjects. Our processing practice is based on Act CXII of 2011 on Informational Self-Determination and Freedom of Information (hereinafter: Privacy Act) and Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: GDPR).

## 1. Controller

**BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** is the controller (abbreviated name: BLUE RIVER HOLDING Kft., seat: **1133 Budapest, Bessenyei utca 16. 4. em. 5.**, company registration number: **01-09-206886**, email: [info@cityparkmansion.com](mailto:info@cityparkmansion.com) phone: +36 30 837 33 15 the controller hereinafter referred to as: **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság**).

## 2. Processors

The natural persons or legal persons who process personal data related to the data subjects within the framework of a contractual legal relationship on behalf of **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság**. qualify as processors. During the processing **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** engages processors. The Processors may not take independent decisions; they may proceed solely according to the contract concluded with the Controllers and the orders received.

Processors:

- Server hosting: Viacom Kft., Hungary
- Site by: Webery Digital Agency Kft.; Seat: 1023 Budapest, Frankel Leó út 45., Co. registration number: 01-09-323454; Phone: +36 70 672 7512; E-mail: [info@webery.com](mailto:info@webery.com)

## 3. Scope of the processed data

### 3.1. Scope of the processed data in case of persons requesting offers

- name
- e-mail address
- telephone number
- messages sent by the visitors of the site

- size of the real estate sought

**BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** Informs the Interested party that **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** records the sales related events (eg telephone consultation, unsuccessful call, sending an offer, personal conciliation etc., etc.) related to the efficiency of the sales activity to increase and optimize customer demand.

3.2. Scope of further personal data which can be processed after contacting the persons requesting offers:

- parameters of the sought real estate (size, number of rooms, etc.)
- how the person requesting an offer came in contact with the project of **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság CITY MANSION**

If the Interested Person uses the opportunity of “Request an offer” on the Website and simultaneously declares that he/she accepts this data processing policy, then he/she gives his/her consent to the processing of the data provided in Point 3.1 and later - after contacting our salesperson personally - the data voluntarily provided by him/her and belonging to the data set out in Point 3.2, by **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** with the purpose determined in this policy.

3.3. The scope of further data processed by the Controller (use of cookie)

For the sake of the tailored service, **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** places a small data package (so-called “cookie”) on the computer or mobile device of the visitor of the Website. The purpose of the cookie is to ensure the highest standard of operation of the Website, to provide personalized services, to improve the user-experience. The visitor of the Website can delete the cookie from his/her own computer and may set up his/her browser so that it prohibits the application of cookies. By prohibiting the application of cookies, the visitor takes notice that the website does not operate fully without the cookie.

The **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** shall not use the information stored by the cookies for the identification of the visitor of the Website.

The following cookies are applied on the Website:

- Session cookie (SESSIONID) – Its purpose: supporting the Website’s certain functions related to the user’s workflow.
- Google Analytics cookies – Their purpose: they provide anonymous, aggregated information of the activity of the visitor of the Website.
- The **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** follows the visit of several specific sites on the Website with remarketing codes in order to ensure targeted marketing messages to the visitors of these sites.

#### 4. Purpose of the processing

- providing an offer to the Interested Person by e-mail and/or phone in relation to the real estate(s) sold under the brand name CITY MANSION,
- inform the Interested Person on the real estate projects to be promoted under the brand name CITY MANSION, the services and products connected thereto, by sending newsletter and by sending an offer by e-mail and/or phone,
- processing for statistical purposes for the sake of preparing market analysis and optimizing the services.

#### 5. Legal basis of the processing

The legal basis of the processing shall be the voluntary consent of the Interested Person.

#### 6. Duration of the processing

The processing shall commence on the date of sending the request for an offer and in case of the data set out in Point 3.1 on the date when the Interested Person provides the data, and shall last until the withdrawal of the consent but at longest for 3 years from sending the request for an offer. If the data subject expressly gives his/her consent, the duration of the processing may be extended pursuant to the purpose of the processing.

#### 7. The operator of the website

The Website is operated by **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** (seat: 1133 Budapest, Bessenyei utca 16. 4. em. 5.) and it stores the data on a secure server. The **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** shall not transmit the personal data provided by the Interested Person to third parties except on legal basis.

#### 8. Rights of the Interested Person

The Interested Person may request the **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság** to have access to the personal data related to him/her, the rectification, erasure and the restriction of processing thereof, and may object to the processing of such personal data at any time. The Interested Person shall have the right to data portability.

The Interested Person shall be entitled to withdraw its consent to processing given to **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság**. at any time; however this shall not affect the lawfulness of the former processing prior to the withdrawal.

Our clients may prohibit the newsletters, offers by clicking on the unsubscription link at the bottom of the newsletters and offers sent by us. Please note that if our client wishes to prohibit the sending of further e-mail newsletters, offers, other requests, he/she shall unsubscribe regarding all e-mail addresses given by him/her.

The **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság**. shall comply with the request as soon as possible, but at longest within 15 days from the submission of the request.

## 9. Remedy

In case of any question or information in connection with the processing of data handling, the visitor may contact **BLUE RIVER HOLDING Korlátolt Felelősségű Társaság**. at [info@cityparkmansion.com](mailto:info@cityparkmansion.com) or on the following phone number: +36 30 837 33 15.

In case of a grievance in connection with the processing of its data, the visitor may lodge a petition to the Hungarian Authority for Data Protection and Freedom of Information, or may bring an action/file a suit before the regional court of jurisdiction of the visitor's residence (habitual residence)